



What's Brewing?

56 BREWING'S MONTHLY NEWSLETTER



Building Capacity and Community

by: 56 Brewing Team

What's New

BUILDING OUR
CAPACITY

OUR JOURNEY

Creating a newsletter is just one of the many ways we plan to keep our 56 Brewing friends and family updated on our journey towards transparency and inclusivity.

In order to make this transformation effective and sustainable, we have decided to undertake the process of assessing who we are and who we aspire to become.

We began this process with a strategy mapping session with all our 56 Brewing staff, management and owners to determine our new mission and vision statements. This crucial step was necessary to inform our steps forward. We look forward to sharing what the outcomes of those sessions were in our next newsletter,

Stay tuned!





Our Journey

by 56 Brewing Team

We have boldly committed to making diversity, equity and inclusion the foundation of who are. We believe it is important to document and share our experiences in this work.

We began this process in mid-July by partnering with a local PR/DE&I consulting firm, **Root'D Relations**.

They are a women of color owned firm that focuses on building the cultural capacity of their clients while embedding diversity and equity principles into company frameworks.

We are very excited to have them in this work.

Our team has spent the first several months of our journey forward assessing what we know and did not know.

Collectively, we navigated difficult conversations that we had never had within our company and the brewing community.

We are currently rebuilding relationships that were damaged this summer and seek to authentically and meaningfully foster new ones as we grow.

Our most recent diversity, equity and inclusion session focused on "grounding in language".

We firmly believe that saying these words is not enough, we must embody these terms through practice and application daily.

In one of our sessions we tackled the difference between **equity** and **equality**. Two terms that sound the same; yet, have very different meanings. This type of foundational exercise was immensely important to inform our crafting of goals and objectives. We look forward to more activities like this.



"We have boldly committed to making diversity, equity and inclusion the foundation of who are."

While our journey forward will be long and difficult at times, we are ready and willing to invest. We invite any and all who are seeking to walk alongside us in this effort to do so. We welcome your ideas and feedback. You may contact us anytime at info@56brewing.com

